**Jaguar Owners Association North Texas Board Meeting Minutes January 11, 2020**

Expected Attendees:

Richard Wright – President

Ben Davis – Vice President

Kelley Wright – Treasurer

Don Marpe – Secretary

Dave McDowell – JCNA Regional Director

Clark Kirby – Director

Terry Clark - Director

Presidents Message / Welcome

Richard called the meeting to order at 10:15. The meeting was held in a conference room at Frisco Jaguar and the staff welcomed us warmly and seemed glad we were there. After some general discussion on the event in everyone’s life, the formal meeting was started. Richard’s goal for this year is to make belonging to the club fun.

Treasurer’s Report – Kelley

Kelley provided copies of the end of 2019 Balance Sheet and Profit and Loss Summary. There was some discussion on a couple of items and then the report was approved. The club is in good financial condition but did reflect a loss for the year. The loss was primarily due to the Concours not receiving the normal sponsorship from Park Place Jaguar.

Secretary’s Report – Don

Don provided the minutes from the September board meeting via email prior to the meeting. The comments on the minutes that were brought out when they were first issued in September had been resolved and the minutes were approved.

Old Business

1. Website updates in work or needed – Adrienne

Adrienne was not at the meeting but had provided information in an email prior to the meeting and through discussions with Terri. The regalia sales page is being developed and as a result of discussion at meeting, it was decided to utilize “Lands End” as the vendor of choice on the web site. There will be a link on the JOANT web site to Lands End that will allow members to order directly from them. The club will specify what items are available with the JOANT logo. The payment and shipping will all be handled by Lands End.

The suggestion was made to add an area for new members to state “How did you hear about our club” so that we can better target places to get new members.

Don will provide Adrienne with the information needed for the Concours registration and payments. She will set up a separate page for the Concours. There is more work to be done on this.

1. JCNA Website updates needed for officers and other info.

Don took the action to visit the JCNA website and make the necessary updates.

New Business

1. New Members Update – Scott

The total membership at the end of 2019 was 90 members. To date, there has been 48 renewals for 2020. Reminders to those that have not renewed will be sent out with the January meeting follow-up email sent by Don.

1. Upcoming Events

The next event for the club will be the Jaguar Frisco Grand Opening. Terri is expecting some guidance from Mike Mykeloff (General Manager) or Scott P (Sales Manager) on what the club can do to support the event. An offer was made to provide heritage Jaguars to park outside in addition to club members showing up. Terri will let everyone know the final request from them.

The next event is the Mardi Gras parade in Oak Cliff. Clark is coordinating this event. A motion was approved to have the club pay the $60 entry fee instead of trying to collect money from those that will drive in the parade. There is a requirement to order a specific amount of throws to be able to enter the parade.

The next event will be a driving tour in March. The tour will visit historic sites in Arlington including an old Speakeasy / bordello / and more. Clark is also coordinating this event.

1. Jaguar Dealership Sponsors

There is a formal contract with Jaguar Frisco for them to be our sponsor and they seem excited to be doing it. Terri is the primary contact person and Don will support her since he is close.

Jaguar Dallas is owned by the same people and we will attempt to get them to also be a sponsor. The goal is to get support in all the areas that we have members. Terri will make the first contact with them.

Drafts of the JOANT brochure to be on display at Jaguar Frisco were prepared by Adrienne and are being reviewed. The target is to have the brochures ready for their Grand Opening.

1. 50th Concours D’Elegance – Don

The date for the 50th Annual Concours is April 25. It will be held in conjunction with the Park Cities Historical Society Antique and Classic Car Show at SMU campus. Don will be working with the Park Cities team to set up the event and coordinate any needs from our club. The plan is to utilize the Double Tree as the host hotel again with similar room reservations, Welcome Reception room, and banquet room arrangements. Terri is coordinating this effort.

There will need to be judges training before the event since most of the currently qualified judges will expire. Dave will be setting up the training for some time in February. Dave will not be able to attend the concours so Richard will take over as Chief Judge for the concours.

The concours has been sanctioned by JCNA and is already on the JCNA calendar. A request for sponsorship from JCNA has been prepared and sent in. The request asks for $500 to cover the cost of the JCNA trophies given out. Dave will inventory the current stock of awards to determine the new awards needed for the concours.

There will be a concours preparation class set up for the first weekend after the April meeting to help promote the concours among the members and show them the level of preparation it takes to get an award. Jerry Quam has hosted a similar event in the past and will be contacted to see if he will do it again.

Don has started the preparation of the information needed to hold the concours and since this is the 50th concours for the club, there are lots of ideas to make it a standout event. One is to prepare a signage board announcing the event that can be displayed at Frisco Jaguar and brought to the banquet. We need someone to take the lead on developing the sign info and getting the sign made.

Since this is a big milestone, it would be good to have an article in the Jaguar Journal prior to the concours. Don will take the lead on drafting the article but will need input from many of the old timers that were around back in 1963 when the club was founded and in 1970 when the first concours was held. This will hopefully generate some interest from outside the regional clubs. The regional clubs will get a special invite this month with a save the date request. Don will send that out.

Terri is thinking about special table arrangements at the banquet and maybe even a champagne toast or Jaguar cookies or cake. There was also discussion on having a keynote speaker at the banquet. There will be more to come on this.

1. Genesis related info

There was lots of discussion on things we can do to give more emphasis on how the club supports this charity. We have a link to their web page on ours in the community support window. It was suggested that we add info on the concours registration info and that we consider adding the option to donate to the group on the online registration form. A representative from Genesis should be in attendance at the Concours banquet and may be given an opportunity to say a few words to the group.

There was discussion of giving some of the 50/50 money to the charity or taking a collection at the monthly meetings. In general those ideas were not supported by the board. Selecting events that would be specifically to support Genesis would be a better idea. The funds from the Slalom were given to Genesis but there was not much promotion of that fact last year. Making it a Genesis Slalom this year and promote it that way may get more involvement from the members.

1. Board member job descriptions and tasks needed for the club in 2020

There have been lots of discussion and emails on what tasks are needed to make the club successful. During this meeting many of those tasks were claimed by members of the board. The list of the items and who claimed them are:

* 1. Set the goals for the club and be the main spokesperson for the club - Richard
  2. Treasurer tasks -Kelley
  3. Secretary tasks - Don
  4. Coordinate individual one-time events
  5. Bring and set up Audio visual equipment at meetings and events - Ben
  6. Send out the Evites for the meetings and events – Ben with help from Clark
  7. Bring wine to be door prize at meeting - Terri
  8. Update the JOANT web page with activities – Clark and Adrienne
  9. Provide input to the Face Book page – Clark and Kelley
  10. Provide input to the Instagram page - Terri
  11. Set up the restaurants for the monthly meetings – Ben with help from everyone
  12. JOANT concours - Don
  13. Send new member info to JCNA - Kelley
  14. Be point of contact for Frisco Jaguar – Kelli with help from Don
  15. Prepare club brochures – Adrienne with input from all

The list of the tasks that are yet to be claimed are:

1. Ensure the club stays within the By-laws and JCNA guidelines
2. Be the conscience of the board
3. Coordinate multi-year events like Spring Fling, Park Place Expo, other club Concours events
4. Coordinate membership roster
5. Welcome new members with email and or phone call
6. Be point of contact for Dallas Jaguar
7. Need to develop an Event Calendar for the year

One of the goals for the club is to have additional events each month in addition to the monthly dinner meetings. The info below shows the events that are already in planning for the year.

* 1. January – Frisco Jaguar Grand Opening – 1/30/20
  2. February – Concours Judges Training – 2/8/20 and Oak Cliff Mardi Gras Parade – 2/23/20
  3. March – Spring Driving Tour – 3/14/20 and JCNA Annual General Meeting 3/20-21/20
  4. April – Concours Detail Training Session - 4/4/20 and 25th Annual Concours – 4/25/20
  5. May – ABCDE Car Show White Rock Lake – 5/3/20
  6. June – Father’s Day Barbeque - ?
  7. July – Genesis Slalom -?
  8. August – Man Cave Monday at Mitchell Restaurant -?
  9. September
  10. October - Park Place Supercar Showcase - ?
  11. November –
  12. December –

Don provided a Google map printout that had all of the current renewed member home address shown as a pin location. This showed that most of the membership is in the North Dallas, Fort Worth, and Arlington areas. This info can be used to pick the best places for meetings and events.

After some more general discussion, the meeting was adjourned at 12:37.